

Side Business Starter Checklist

Use this checklist to launch your side business with confidence. Print it out and check off each step as you progress!

- Define your 'Why' - Why do you want to start a side business?
- Identify your skills and interests
- Brainstorm 3-5 side business ideas
- Validate your idea with market research
- Define your target audience
- Analyze your competition
- Test your idea on a small scale (MVP)
- Create a simple business plan
- Choose a business name
- Register your business (if needed)
- Open a separate business bank account
- Create a simple website or landing page
- Set up tools (accounting, marketing, payments)
- Schedule dedicated time each week for your business
- Build a content marketing plan (social media, email)
- Launch your side business!
- Track income and expenses
- Regularly review performance and adjust
- Stay consistent and keep learning